

PRESS STATEMENT

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ECAB HOSTS ITS FIRST SMALL BUSINESS FORUM



Figure 1 ECAB General Manager- Michael Spencer

St. John's Antigua, December 12, 2024 – The Eastern Caribbean Amalgamated Bank hosted its inaugural small business forum on December 4th, 2024.

The event, "Elevate with ECAB," was created to equip small business owners with the tools to advance their businesses.

Forty entrepreneurs attended the event held at the Trade Winds Hotel to learn from experts in various industries.

Among the featured speakers were Antigua & Barbuda Intellectual Property & Commerce Office Registrar Ricki Camacho and Inland Revenue Department Deputy Commissioner Jermaine Jarvis.

The government officials provided insight to help businesses operate within the confines of laws and regulations.

Meanwhile, Chartered Accountant, Heather Browne spoke on the importance of managing business accounts, and marketing expert Chalita Rose shared applicable information on building and sustaining a business's brand.

ECAB's Small Business Manager Sharon Williams-Potter said, "It is essential that we further engage with our clients. We want to be more than their financial partner; we want to see their businesses succeed and provide assistance so that they can fulfill their goals."

ECAB's General Manager Michael Spencer underscored the importance of small businesses. He said, "Small businesses are the fulcrum on which a nation like Antigua & Barbuda is built. We understand the importance of providing them with the tools to be successful."

Senior Manager of Retail & Commercial Lending Adrian McLean also thanked the attendees for choosing to be a part of the workshop.

The event was well received by the diverse group of invited business owners who actively participated in the discussions.

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